

# 1997 Economic Census - Information

## Michigan

1997 NAICS code	NAICS Industry	Number of establish- ments	Receipts (\$1,000)	Number of employees
51	Information	3,273	18,878,393	90,178
511	Publishing industries	829	4,539,521	26,353
5111	Newspaper, periodical, book, and database publishers	551	3,736,739	21,344
51111	Newspaper publishers	237	1,230,019	13,082
511110	Newspaper publishers	237	1,230,019	13,082
51112	Periodical publishers	148	336,576	2,325
511120	Periodical publishers	148	336,576	2,325
51113	Book publishers	62	304,820	1,140
511130	Book publishers	62	304,820	1,140
51114	Database and directory publishers	27	D	1,000 to 2,499 employees
511140	Database and directory publishers	27	D	1,000 to 2,499 employees
51119	Other publishers	77	D	2,500 to 4,999 employees
511191	Greeting card publishers	3	D	100 to 249 employees
511199	All other publishers	74	D	2,500 to 4,999 employees
5112	Software publishers	278	802,782	5,009
51121	Software publishers	278	802,782	5,009
511210	Software publishers	278	802,782	5,009
512	Motion picture and sound recording industries	491	488,497	6,184
5121	Motion picture and video industries	444	470,851	6,039
51211	Motion picture and video production	176	126,701	768
512110	Motion picture and video production	176	126,701	768
5121101	Motion picture production (except for television)	131	96,833	634
5121102	Motion picture and video production for television	45	29,868	134
51212	Motion picture and video distribution	1	D	0 to 19 employees
512120	Motion picture and video distribution	1	D	0 to 19 employees
5121202	Film or tape distribution for television	1	D	0 to 19 employees
51213	Motion picture and video exhibition	202	266,476	4,605
512131	Motion picture theaters (except drive-ins)	193	262,283	4,581
512132	Drive-in motion picture theaters	9	4,193	24
51219	Postproduction and other motion picture and video industries	65	D	500 to 999 employees
512191	Teleproduction and other postproduction services	57	70,905	622
512199	Other motion picture and video industries	8	D	20 to 99 employees

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5122	Sound recording industries	47	17,646	145
51221	Record production	2	D	0 to 19 employees
512210	Record production	2	D	0 to 19 employees
51222	Integrated record production/distribution	4	4,610	11
512220	Integrated record production/distribution	4	4,610	11
51223	Music publishers	5	D	20 to 99 employees
512230	Music publishers	5	D	20 to 99 employees
51224	Sound recording studios	26	6,720	66
512240	Sound recording studios	26	6,720	66
51229	Other sound recording industries	10	2,315	40
512290	Other sound recording industries	10	2,315	40
513	Broadcasting and telecommunications	1,408	10,243,705	34,788
5131	Radio and television broadcasting	247	1,014,452	7,271
51311	Radio broadcasting	196	436,634	4,392
513111	Radio networks	9	5,582	55
513112	Radio stations	187	431,052	4,337
51312	Television broadcasting	51	577,818	2,879
513120	Television broadcasting	51	577,818	2,879
5132	Cable networks and program distribution	164	1,060,915	4,498
51321	Cable networks	17	54,336	86
513210	Cable networks	17	54,336	86
51322	Cable and other program distribution	147	1,006,579	4,412
513220	Cable and other program distribution	147	1,006,579	4,412
5133	Telecommunications	997	8,168,338	23,019
51331	Wired telecommunications carriers	741	6,803,464	18,861
513310	Wired telecommunications carriers	741	6,803,464	18,861
51332	Wireless telecommunications carriers (except satellite)	181	1,243,293	3,590
513321	Paging	74	120,502	770
513322	Cellular and other wireless telecommunications	107	1,122,791	2,820
51333	Telecommunications resellers	42	111,732	434
513330	Telecommunications resellers	42	111,732	434
51334	Satellite telecommunications	12	6,984	45
513340	Satellite telecommunications	12	6,984	45
51339	Other telecommunications	21	2,865	89
513390	Other telecommunications	21	2,865	89
514	Information services and data processing services	545	3,606,670	22,853
5141	Information services	162	137,709	1,417
51411	News syndicates	10	18,187	111
514110	News syndicates	10	18,187	111

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1997 NAICS code	NAICS Industry	Number of establish- ments	Receipts (\$1,000)	Number of employees
51412	Libraries and archives	51	12,614	298
514120	Libraries and archives	51	12,614	298
51419	Other information services	101	106,908	1,008
514191	On-line information services	95	105,861	997
514199	All other information services	6	1,047	11
5142	Data processing services	383	3,468,961	21,436
51421	Data processing services	383	3,468,961	21,436
514210	Data processing services	383	3,468,961	21,436

Note: D:Withheld to avoid disclosing data from individual companies; data are included in higher level totals.

N: Not available or not comparable.

S: Withheld because estimate did not meet publication standards

Z: Less than half the unit shown

r: Revised

s: Sampling error exceeds 40 percent

**1997 Economic Census - Information  
Michigan Counties**

<b>Geography</b>	<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of estab- lishments</b>	<b>Receipts (\$1,000)</b>	<b>Number of employees</b>
Alger County	513	Broadcasting and telecommunications	3	D	20 to 99 employees
Allegan County	513	Broadcasting and telecommunications	16	D	100 to 249 employees
Alpena County	513	Broadcasting and telecommunications	11	28,476	160
Barry County	513	Broadcasting and telecommunications	7	11,481	46
Bay County	512	Motion picture and sound recording industries	2	D	20 to 99 employees
Bay County	5121	Motion picture and video industries	2	D	20 to 99 employees
Bay County	51213	Motion picture and video exhibition	2	D	20 to 99 employees
Bay County	513	Broadcasting and telecommunications	9	77,113	287
Berrien County	512	Motion picture and sound recording industries	10	D	20 to 99 employees
Berrien County	5121	Motion picture and video industries	7	D	20 to 99 employees
Berrien County	51213	Motion picture and video exhibition	5	D	20 to 99 employees
Berrien County	513	Broadcasting and telecommunications	18	51,815	339
Branch County	513	Broadcasting and telecommunications	7	19,291	93
Calhoun County	512	Motion picture and sound recording industries	5	D	100 to 249 employees
Calhoun County	5121	Motion picture and video industries	5	D	100 to 249 employees
Calhoun County	51213	Motion picture and video exhibition	4	D	20 to 99 employees
Calhoun County	513	Broadcasting and telecommunications	17	D	100 to 249 employees
Calhoun County	5131	Radio and television broadcasting	6	D	100 to 249 employees
Cass County	513	Broadcasting and telecommunications	8	D	20 to 99 employees
Chippewa County	513	Broadcasting and telecommunications	10	16,090	88
Clinton County	513	Broadcasting and telecommunications	8	D	20 to 99 employees
Delta County	513	Broadcasting and telecommunications	13	D	100 to 249 employees
Dickinson County	512	Motion picture and sound recording industries	2	D	20 to 99 employees

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Dickinson County	5121	Motion picture and video industries	2	D	20 to 99 employees
Dickinson County	51213	Motion picture and video exhibition	2	D	20 to 99 employees
Dickinson County	513	Broadcasting and telecommunications	7	D	20 to 99 employees
Eaton County	513	Broadcasting and telecommunications	9	D	100 to 249 employees
Emmet County	513	Broadcasting and telecommunications	6	D	20 to 99 employees
Genesee County	512	Motion picture and sound recording industries	12	D	100 to 249 employees
Genesee County	5121	Motion picture and video industries	11	D	100 to 249 employees
Genesee County	51213	Motion picture and video exhibition	8	D	100 to 249 employees
Genesee County	512131	Motion picture theaters (except drive-ins)	6	D	100 to 249 employees
Genesee County	513	Broadcasting and telecommunications	52	237,709	968
Genesee County	5131	Radio and television broadcasting	10	D	250 to 499 employees
Genesee County	51311	Radio broadcasting	7	D	100 to 249 employees
Genesee County	513112	Radio stations	7	D	100 to 249 employees
Genesee County	5132	Cable networks and program distribution	6	D	100 to 249 employees
Genesee County	51322	Cable and other program distribution	6	D	100 to 249 employees
Genesee County	513220	Cable and other program distribution	6	D	100 to 249 employees
Genesee County	514	Information services and data processing services	35	D	1,000 to 2,499 employees
Genesee County	5142	Data processing services	33	D	1,000 to 2,499 employees
Genesee County	51421	Data processing services	33	D	1,000 to 2,499 employees
Genesee County	514210	Data processing services	33	D	1,000 to 2,499 employees
Grand Traverse County	512	Motion picture and sound recording industries	7	6,413	101
Grand Traverse County	5121	Motion picture and video industries	7	6,413	101
Grand Traverse County	51213	Motion picture and video exhibition	3	D	20 to 99 employees
Grand Traverse County	513	Broadcasting and telecommunications	26	78,801	490
Grand Traverse County	5131	Radio and television broadcasting	7	13,750	221

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Gratiot County	513	Broadcasting and telecommunications	10	D	20 to 99 employees
Houghton County	513	Broadcasting and telecommunications	9	10,989	61
Huron County	513	Broadcasting and telecommunications	15	17,697	68
Ingham County	512	Motion picture and sound recording industries	19	D	100 to 249 employees
Ingham County	5121	Motion picture and video industries	17	D	100 to 249 employees
Ingham County	51213	Motion picture and video exhibition	9	D	100 to 249 employees
Ingham County	512131	Motion picture theaters (except drive-ins)	9	D	100 to 249 employees
Ingham County	513	Broadcasting and telecommunications	55	305,693	1,281
Ingham County	5131	Radio and television broadcasting	19	D	250 to 499 employees
Ingham County	51311	Radio broadcasting	15	31,539	179
Ingham County	513112	Radio stations	13	D	100 to 249 employees
Ingham County	514	Information services and data processing services	24	D	1,000 to 2,499 employees
Ingham County	5141	Information services	12	D	100 to 249 employees
Ingham County	51419	Other information services	8	D	20 to 99 employees
Ingham County	5142	Data processing services	12	D	1,000 to 2,499 employees
Ingham County	51421	Data processing services	12	D	1,000 to 2,499 employees
Ingham County	514210	Data processing services	12	D	1,000 to 2,499 employees
Isabella County	512	Motion picture and sound recording industries	4	D	20 to 99 employees
Isabella County	5121	Motion picture and video industries	4	D	20 to 99 employees
Isabella County	51213	Motion picture and video exhibition	3	D	20 to 99 employees
Isabella County	513	Broadcasting and telecommunications	13	24,875	140
Jackson County	512	Motion picture and sound recording industries	4	D	20 to 99 employees
Jackson County	5121	Motion picture and video industries	4	D	20 to 99 employees
Jackson County	51213	Motion picture and video exhibition	2	D	20 to 99 employees
Jackson County	513	Broadcasting and telecommunications	15	44,464	205

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Kalamazoo County	512	Motion picture and sound recording industries	15	12,692	193
Kalamazoo County	5121	Motion picture and video industries	14	D	100 to 249 employees
Kalamazoo County	51213	Motion picture and video exhibition	6	D	100 to 249 employees
Kalamazoo County	512131	Motion picture theaters (except drive-ins)	6	D	100 to 249 employees
Kalamazoo County	513	Broadcasting and telecommunications	34	195,826	1,064
Kalamazoo County	5131	Radio and television broadcasting	7	D	250 to 499 employees
Kent County	512	Motion picture and sound recording industries	44	41,805	572
Kent County	5121	Motion picture and video industries	38	D	500 to 999 employees
Kent County	51213	Motion picture and video exhibition	10	25,860	442
Kent County	512131	Motion picture theaters (except drive-ins)	10	25,860	442
Kent County	513	Broadcasting and telecommunications	78	688,035	2,423
Kent County	5131	Radio and television broadcasting	13	95,972	674
Kent County	51311	Radio broadcasting	10	D	250 to 499 employees
Kent County	513112	Radio stations	10	D	250 to 499 employees
Kent County	5132	Cable networks and program distribution	6	D	250 to 499 employees
Kent County	51322	Cable and other program distribution	5	D	250 to 499 employees
Kent County	513220	Cable and other program distribution	5	D	250 to 499 employees
Kent County	514	Information services and data processing services	26	37,282	337
Kent County	5142	Data processing services	17	D	250 to 499 employees
Kent County	51421	Data processing services	17	D	250 to 499 employees
Kent County	514210	Data processing services	17	D	250 to 499 employees
Lapeer County	512	Motion picture and sound recording industries	5	D	20 to 99 employees
Lapeer County	5121	Motion picture and video industries	5	D	20 to 99 employees
Lapeer County	51213	Motion picture and video exhibition	2	D	20 to 99 employees

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Lapeer County	513	Broadcasting and telecommunications	11	D	20 to 99 employees
Leelanau County	513	Broadcasting and telecommunications	2	D	20 to 99 employees
Lenawee County	512	Motion picture and sound recording industries	1	D	20 to 99 employees
Lenawee County	5121	Motion picture and video industries	1	D	20 to 99 employees
Lenawee County	51213	Motion picture and video exhibition	1	D	20 to 99 employees
Lenawee County	513	Broadcasting and telecommunications	16	D	100 to 249 employees
Livingston County	512	Motion picture and sound recording industries	6	D	20 to 99 employees
Livingston County	5121	Motion picture and video industries	5	D	20 to 99 employees
Livingston County	51213	Motion picture and video exhibition	2	D	20 to 99 employees
Livingston County	513	Broadcasting and telecommunications	9	29,347	121
Macomb County	512	Motion picture and sound recording industries	24	D	250 to 499 employees
Macomb County	5121	Motion picture and video industries	22	D	250 to 499 employees
Macomb County	51213	Motion picture and video exhibition	10	D	250 to 499 employees
Macomb County	512131	Motion picture theaters (except drive-ins)	10	D	250 to 499 employees
Macomb County	513	Broadcasting and telecommunications	62	345,446	1,348
Macomb County	5132	Cable networks and program distribution	7	D	250 to 499 employees
Macomb County	51322	Cable and other program distribution	5	D	250 to 499 employees
Macomb County	513220	Cable and other program distribution	5	D	250 to 499 employees
Macomb County	514	Information services and data processing services	42	D	1,000 to 2,499 employees
Macomb County	5142	Data processing services	38	D	1,000 to 2,499 employees
Macomb County	51421	Data processing services	38	D	1,000 to 2,499 employees
Macomb County	514210	Data processing services	38	D	1,000 to 2,499 employees
Manistee County	513	Broadcasting and telecommunications	7	D	20 to 99 employees



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Marquette County	512	Motion picture and sound recording industries	4	1,721	53
Marquette County	5121	Motion picture and video industries	4	1,721	53
Marquette County	513	Broadcasting and telecommunications	20	51,616	362
Mason County	513	Broadcasting and telecommunications	8	9,833	55
Menominee County	513	Broadcasting and telecommunications	5	12,301	64
Midland County	512	Motion picture and sound recording industries	3	D	20 to 99 employees
Midland County	5121	Motion picture and video industries	3	D	20 to 99 employees
Midland County	51213	Motion picture and video exhibition	1	D	20 to 99 employees
Midland County	513	Broadcasting and telecommunications	9	29,590	71
Midland County	514	Information services and data processing services	8	16,761	109
Monroe County	512	Motion picture and sound recording industries	3	D	20 to 99 employees
Monroe County	5121	Motion picture and video industries	3	D	20 to 99 employees
Monroe County	51213	Motion picture and video exhibition	2	D	20 to 99 employees
Monroe County	513	Broadcasting and telecommunications	14	30,150	149
Montcalm County	513	Broadcasting and telecommunications	10	D	20 to 99 employees
Muskegon County	512	Motion picture and sound recording industries	8	D	100 to 249 employees
Muskegon County	5121	Motion picture and video industries	8	D	100 to 249 employees
Muskegon County	51213	Motion picture and video exhibition	5	D	100 to 249 employees
Muskegon County	513	Broadcasting and telecommunications	25	D	500 to 999 employees
Oakland County	5112	Software publishers	100	537,500	2,603
Oakland County	51121	Software publishers	100	537,500	2,603
Oakland County	511210	Software publishers	100	537,500	2,603
Oakland County	512	Motion picture and sound recording industries	161	206,748	1,826
Oakland County	5121	Motion picture and video industries	142	194,829	1,757

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Oakland County	51211	Motion picture and video production	71	77,408	304
Oakland County	512110	Motion picture and video production	71	77,408	304
Oakland County	5121101	Motion picture production (except for television)	49	D	100 to 249 employees
Oakland County	5121102	Motion picture and video production for television	22	D	20 to 99 employees
Oakland County	51213	Motion picture and video exhibition	32	52,346	908
Oakland County	512131	Motion picture theaters (except drive-ins)	32	52,346	908
Oakland County	51219	Postproduction and other motion picture and video industries	38	D	500 to 999 employees
Oakland County	512191	Teleproduction and other postproduction services	35	61,727	523
Oakland County	5122	Sound recording industries	19	11,919	69
Oakland County	513	Broadcasting and telecommunications	253	3,854,369	9,568
Oakland County	5131	Radio and television broadcasting	27	333,961	1,314
Oakland County	51311	Radio broadcasting	17	D	500 to 999 employees
Oakland County	513112	Radio stations	16	D	250 to 499 employees
Oakland County	51312	Television broadcasting	10	D	500 to 999 employees
Oakland County	513120	Television broadcasting	10	D	500 to 999 employees
Oakland County	5132	Cable networks and program distribution	32	143,998	589
Oakland County	51322	Cable and other program distribution	24	D	500 to 999 employees
Oakland County	513220	Cable and other program distribution	24	D	500 to 999 employees
Oakland County	514	Information services and data processing services	163	2,006,798	11,951
Oakland County	5141	Information services	18	D	100 to 249 employees
Oakland County	51419	Other information services	12	D	20 to 99 employees
Oakland County	514191	On-line information services	11	D	20 to 99 employees
Oakland County	5142	Data processing services	145	D	10,000 to 24,999 employees
Oakland County	51421	Data processing services	145	D	10,000 to 24,999 employees
Oakland County	514210	Data processing services	145	D	10,000 to 24,999 employees
Otsego County	513	Broadcasting and telecommunications	6	D	20 to 99 employees

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Ottawa County	512	Motion picture and sound recording industries	8	D	100 to 249 employees
Ottawa County	5121	Motion picture and video industries	7	D	20 to 99 employees
Ottawa County	51213	Motion picture and video exhibition	3	D	20 to 99 employees
Ottawa County	513	Broadcasting and telecommunications	24	D	100 to 249 employees
Roscommon County	513	Broadcasting and telecommunications	6	D	20 to 99 employees
Saginaw County	512	Motion picture and sound recording industries	4	D	20 to 99 employees
Saginaw County	5121	Motion picture and video industries	4	D	20 to 99 employees
Saginaw County	51213	Motion picture and video exhibition	2	D	20 to 99 employees
Saginaw County	513	Broadcasting and telecommunications	38	377,096	1,943
Saginaw County	5131	Radio and television broadcasting	10	25,257	390
Saginaw County	51311	Radio broadcasting	9	D	250 to 499 employees
Saginaw County	513112	Radio stations	9	D	250 to 499 employees
Saginaw County	514	Information services and data processing services	15	D	250 to 499 employees
Saginaw County	5142	Data processing services	13	D	250 to 499 employees
Saginaw County	51421	Data processing services	13	D	250 to 499 employees
Saginaw County	514210	Data processing services	13	D	250 to 499 employees
St. Clair County	512	Motion picture and sound recording industries	5	4,052	90
St. Clair County	5121	Motion picture and video industries	5	4,052	90
St. Clair County	51213	Motion picture and video exhibition	3	D	20 to 99 employees
St. Clair County	513	Broadcasting and telecommunications	21	D	500 to 999 employees
St. Joseph County	513	Broadcasting and telecommunications	13	D	20 to 99 employees
Shiawassee County	513	Broadcasting and telecommunications	10	D	20 to 99 employees
Tuscola County	513	Broadcasting and telecommunications	12	29,840	91
Van Buren County	513	Broadcasting and telecommunications	10	D	20 to 99 employees
Washtenaw County	5112	Software publishers	54	158,701	1,496

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Washtenaw County	51121	Software publishers	54	158,701	1,496
Washtenaw County	511210	Software publishers	54	158,701	1,496
Washtenaw County	512	Motion picture and sound recording industries	17	D	100 to 249 employees
Washtenaw County	5121	Motion picture and video industries	15	D	100 to 249 employees
Washtenaw County	51213	Motion picture and video exhibition	6	D	100 to 249 employees
Washtenaw County	512131	Motion picture theaters (except drive-ins)	5	D	100 to 249 employees
Washtenaw County	513	Broadcasting and telecommunications	36	D	500 to 999 employees
Washtenaw County	5131	Radio and television broadcasting	6	D	100 to 249 employees
Washtenaw County	514	Information services and data processing services	23	128,292	1,128
Washtenaw County	5141	Information services	12	D	250 to 499 employees
Washtenaw County	51419	Other information services	11	D	250 to 499 employees
Washtenaw County	514191	On-line information services	11	D	250 to 499 employees
Washtenaw County	5142	Data processing services	11	D	500 to 999 employees
Washtenaw County	51421	Data processing services	11	D	500 to 999 employees
Washtenaw County	514210	Data processing services	11	D	500 to 999 employees
Wayne County	512	Motion picture and sound recording industries	57	D	500 to 999 employees
Wayne County	5121	Motion picture and video industries	49	D	500 to 999 employees
Wayne County	51213	Motion picture and video exhibition	25	D	500 to 999 employees
Wayne County	512131	Motion picture theaters (except drive-ins)	23	D	500 to 999 employees
Wayne County	512132	Drive-in motion picture theaters	2	D	20 to 99 employees
Wayne County	513	Broadcasting and telecommunications	202	2,364,452	8,550
Wayne County	5131	Radio and television broadcasting	27	320,724	1,675
Wayne County	51311	Radio broadcasting	21	D	1,000 to 2,499 employees
Wayne County	513112	Radio stations	20	178,112	1,213
Wayne County	51312	Television broadcasting	6	D	250 to 499 employees
Wayne County	513120	Television broadcasting	6	D	250 to 499 employees
Wayne County	5132	Cable networks and program distribution	27	406,066	1,654

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Wayne County	51322	Cable and other program distribution	24	D	1,000 to 2,499 employees
Wayne County	513220	Cable and other program distribution	24	D	1,000 to 2,499 employees
Wayne County	514	Information services and data processing services	88	D	2,500 to 4,999 employees
Wayne County	5141	Information services	25	D	250 to 499 employees
Wayne County	51419	Other information services	18	D	250 to 499 employees
Wayne County	514191	On-line information services	16	D	250 to 499 employees
Wayne County	5142	Data processing services	63	D	1,000 to 2,499 employees
Wayne County	51421	Data processing services	63	D	1,000 to 2,499 employees
Wayne County	514210	Data processing services	63	D	1,000 to 2,499 employees
Wexford County	513	Broadcasting and telecommunications	9	26,604	181
Wexford County	5131	Radio and television broadcasting	4	D	100 to 249 employees

Note: D: Withheld to avoid disclosing data for Individual companies; data are included in higher level totals.

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r: Revised

s: Sampling error exceeds 40 percent

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Michigan Places**

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Adrian	513	Broadcasting and telecommunications	7	18,348	118
Allegan	513	Broadcasting and telecommunications	3	10,679	71
Allen Park	513	Broadcasting and telecommunications	3	D	100 to 249 employees
Alma	513	Broadcasting and telecommunications	5	D	20 to 99 employees
Alpena	513	Broadcasting and telecommunications	6	D	100 to 249 employees
Alpine township	513	Broadcasting and telecommunications	6	D	100 to 249 employees
Ann Arbor	5112	Software publishers	39	D	1,000 to 2,499 employees
Ann Arbor	51121	Software publishers	39	D	1,000 to 2,499 employees
Ann Arbor	511210	Software publishers	39	D	1,000 to 2,499 employees
Ann Arbor	512	Motion picture and sound recording industries	14	D	100 to 249 employees
Ann Arbor	5121	Motion picture and video industries	13	D	100 to 249 employees
Ann Arbor	51213	Motion picture and video exhibition	5	D	20 to 99 employees
Ann Arbor	513	Broadcasting and telecommunications	18	D	500 to 999 employees
Ann Arbor	514	Information services and data processing services	14	D	1,000 to 2,499 employees
Ann Arbor	5141	Information services	7	D	250 to 499 employees
Ann Arbor	51419	Other information services	7	D	250 to 499 employees
Ann Arbor	514191	On-line information services	7	D	250 to 499 employees
Ann Arbor	5142	Data processing services	7	D	500 to 999 employees
Ann Arbor	51421	Data processing services	7	D	500 to 999 employees
Ann Arbor	514210	Data processing services	7	D	500 to 999 employees
Auburn Hills	514	Information services and data processing services	11	D	1,000 to 2,499 employees
Auburn Hills	5141	Information services	1	D	0 to 19 employees
Auburn Hills	51419	Other information services	1	D	0 to 19 employees
Auburn Hills	5142	Data processing services	10	D	1,000 to 2,499 employees

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<b>Geography</b>	<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of estab- lishments</b>	<b>Receipts (\$1,000)</b>	<b>Number of employees</b>
Auburn Hills	51421	Data processing services	10	D	1,000 to 2,499 employees
Auburn Hills	514210	Data processing services	10	D	1,000 to 2,499 employees
Battle Creek	512	Motion picture and sound recording industries	2	D	20 to 99 employees
Battle Creek	5121	Motion picture and video industries	2	D	20 to 99 employees
Battle Creek	51213	Motion picture and video exhibition	2	D	20 to 99 employees
Battle Creek	513	Broadcasting and telecommunications	9	D	100 to 249 employees
Battle Creek	5131	Radio and television broadcasting	4	7,869	90
Bay City	513	Broadcasting and telecommunications	4	D	100 to 249 employees
Benton township	513	Broadcasting and telecommunications	1	D	20 to 99 employees
Birmingham	512	Motion picture and sound recording industries	9	7,185	81
Birmingham	5121	Motion picture and video industries	8	D	20 to 99 employees
Birmingham	51213	Motion picture and video exhibition	1	D	20 to 99 employees
Birmingham	513	Broadcasting and telecommunications	8	41,498	188
Blackman township	513	Broadcasting and telecommunications	3	D	20 to 99 employees
Bloomfield township	512	Motion picture and sound recording industries	14	D	20 to 99 employees
Bloomfield township	5121	Motion picture and video industries	10	D	20 to 99 employees
Bloomfield township	51213	Motion picture and video exhibition	3	3,722	58
Bloomfield township	513	Broadcasting and telecommunications	4	D	20 to 99 employees
Bloomfield Hills	512	Motion picture and sound recording industries	1	D	20 to 99 employees
Bloomfield Hills	5121	Motion picture and video industries	1	D	20 to 99 employees
Bloomfield Hills	51213	Motion picture and video exhibition	1	D	20 to 99 employees
Brighton	512	Motion picture and sound recording industries	1	D	20 to 99 employees
Brighton	5121	Motion picture and video industries	1	D	20 to 99 employees
Brighton	51213	Motion picture and video exhibition	1	D	20 to 99 employees
Buena Vista township	514	Information services and data processing services	2	D	20 to 99 employees
Burton	512	Motion picture and sound recording industries	1	D	20 to 99 employees
Burton	5121	Motion picture and video industries	1	D	20 to 99 employees

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<b>Geography</b>	<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of estab- lishments</b>	<b>Receipts (\$1,000)</b>	<b>Number of employees</b>
Burton	51213	Motion picture and video exhibition	1	D	20 to 99 employees
Cadillac	513	Broadcasting and telecommunications	7	D	100 to 249 employees
Cadillac	5131	Radio and television broadcasting	3	D	100 to 249 employees
Canton township	512	Motion picture and sound recording industries	2	D	20 to 99 employees
Caro	513	Broadcasting and telecommunications	5	D	20 to 99 employees
Cascade township	513	Broadcasting and telecommunications	4	24,590	71
Chesaning	513	Broadcasting and telecommunications	1	D	20 to 99 employees
Chesterfield township	512	Motion picture and sound recording industries	2	D	20 to 99 employees
Chesterfield township	5121	Motion picture and video industries	1	D	20 to 99 employees
Chesterfield township	51213	Motion picture and video exhibition	1	D	20 to 99 employees
Clawson	513	Broadcasting and telecommunications	2	D	20 to 99 employees
Clinton township	512	Motion picture and sound recording industries	1	D	100 to 249 employees
Clinton township	5121	Motion picture and video industries	1	D	100 to 249 employees
Clinton township	51213	Motion picture and video exhibition	1	D	100 to 249 employees
Clinton township	512131	Motion picture theaters (except drive-ins)	1	D	100 to 249 employees
Clinton township	513	Broadcasting and telecommunications	5	D	20 to 99 employees
Clinton township	514	Information services and data processing services	2	D	100 to 249 employees
Coldwater	513	Broadcasting and telecommunications	3	D	20 to 99 employees
Commerce township balance *	513	Broadcasting and telecommunications	4	D	100 to 249 employees
Davison	513	Broadcasting and telecommunications	4	D	20 to 99 employees
Dearborn	512	Motion picture and sound recording industries	8	D	20 to 99 employees
Dearborn	5121	Motion picture and video industries	7	D	20 to 99 employees
Dearborn	51213	Motion picture and video exhibition	4	D	20 to 99 employees
Dearborn	512132	Drive-in motion picture theaters	2	D	20 to 99 employees
Dearborn	513	Broadcasting and telecommunications	18	197,242	648
Dearborn	5131	Radio and television broadcasting	2	D	100 to 249 employees
Dearborn	51311	Radio broadcasting	2	D	100 to 249 employees



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<b>Geography</b>	<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of estab- lishments</b>	<b>Receipts (\$1,000)</b>	<b>Number of employees</b>
Dearborn	513112	Radio stations	2	D	100 to 249 employees
Dearborn	514	Information services and data processing services	7	D	250 to 499 employees
Dearborn	5141	Information services	2	D	20 to 99 employees
Dearborn	51419	Other information services	1	D	20 to 99 employees
Dearborn	5142	Data processing services	5	D	250 to 499 employees
Dearborn	51421	Data processing services	5	D	250 to 499 employees
Dearborn	514210	Data processing services	5	D	250 to 499 employees
Delhi township	513	Broadcasting and telecommunications	7	D	100 to 249 employees
Delhi township	5131	Radio and television broadcasting	5	D	100 to 249 employees
Delhi township	51311	Radio broadcasting	5	D	100 to 249 employees
Delhi township	513112	Radio stations	5	D	100 to 249 employees
Delta township	513	Broadcasting and telecommunications	2	D	0 to 19 employees
Detroit	512	Motion picture and sound recording industries	13	D	20 to 99 employees
Detroit	5121	Motion picture and video industries	9	D	20 to 99 employees
Detroit	51213	Motion picture and video exhibition	3	D	20 to 99 employees
Detroit	513	Broadcasting and telecommunications	87	1,119,013	4,295
Detroit	5131	Radio and television broadcasting	21	D	1,000 to 2,499 employees
Detroit	51311	Radio broadcasting	16	D	1,000 to 2,499 employees
Detroit	513112	Radio stations	15	D	1,000 to 2,499 employees
Detroit	51312	Television broadcasting	5	D	250 to 499 employees
Detroit	513120	Television broadcasting	5	D	250 to 499 employees
Detroit	5132	Cable networks and program distribution	8	D	250 to 499 employees
Detroit	51322	Cable and other program distribution	7	D	250 to 499 employees
Detroit	513220	Cable and other program distribution	7	D	250 to 499 employees
Detroit	514	Information services and data processing services	29	D	1,000 to 2,499 employees

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<b>Geography</b>	<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of estab- lishments</b>	<b>Receipts (\$1,000)</b>	<b>Number of employees</b>
Detroit	5141	Information services	8	D	20 to 99 employees
Detroit	5142	Data processing services	21	D	1,000 to 2,499 employees
Detroit	51421	Data processing services	21	D	1,000 to 2,499 employees
Detroit	514210	Data processing services	21	D	1,000 to 2,499 employees
East Lansing	513	Broadcasting and telecommunications	7	40,948	147
East Lansing	5131	Radio and television broadcasting	4	D	0 to 19 employees
East Lansing	51311	Radio broadcasting	4	D	0 to 19 employees
East Lansing	513112	Radio stations	4	D	0 to 19 employees
Escanaba	513	Broadcasting and telecommunications	10	D	100 to 249 employees
Farmington	512	Motion picture and sound recording industries	3	D	0 to 19 employees
Farmington	5121	Motion picture and video industries	3	D	0 to 19 employees
Farmington Hills	5112	Software publishers	12	D	1,000 to 2,499 employees
Farmington Hills	51121	Software publishers	12	D	1,000 to 2,499 employees
Farmington Hills	511210	Software publishers	12	D	1,000 to 2,499 employees
Farmington Hills	512	Motion picture and sound recording industries	19	D	250 to 499 employees
Farmington Hills	5121	Motion picture and video industries	15	D	250 to 499 employees
Farmington Hills	51213	Motion picture and video exhibition	2	D	20 to 99 employees
Farmington Hills	51219	Postproduction and other motion picture and video industries	7	26,713	209
Farmington Hills	512191	Teleproduction and other postproduction services	7	26,713	209
Farmington Hills	513	Broadcasting and telecommunications	22	384,675	927
Farmington Hills	514	Information services and data processing services	9	D	250 to 499 employees
Farmington Hills	5142	Data processing services	8	D	250 to 499 employees
Farmington Hills	51421	Data processing services	8	D	250 to 499 employees
Farmington Hills	514210	Data processing services	8	D	250 to 499 employees
Ferndale	513	Broadcasting and telecommunications	2	D	100 to 249 employees

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<b>Geography</b>	<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of estab- lishments</b>	<b>Receipts (\$1,000)</b>	<b>Number of employees</b>
Ferndale	5131	Radio and television broadcasting	2	D	100 to 249 employees
Ferndale	51311	Radio broadcasting	2	D	100 to 249 employees
Ferndale	513112	Radio stations	2	D	100 to 249 employees
Flint	513	Broadcasting and telecommunications	21	D	500 to 999 employees
Flint	5131	Radio and television broadcasting	6	29,112	241
Flint	51311	Radio broadcasting	5	D	100 to 249 employees
Flint	513112	Radio stations	5	D	100 to 249 employees
Flint	514	Information services and data processing services	21	D	1,000 to 2,499 employees
Flint	5142	Data processing services	19	D	1,000 to 2,499 employees
Flint	51421	Data processing services	19	D	1,000 to 2,499 employees
Flint	514210	Data processing services	19	D	1,000 to 2,499 employees
Flint township	512	Motion picture and sound recording industries	2	D	20 to 99 employees
Flint township	5121	Motion picture and video industries	2	D	20 to 99 employees
Flint township	51213	Motion picture and video exhibition	2	D	20 to 99 employees
Flint township	513	Broadcasting and telecommunications	7	15,009	45
Flint township	514	Information services and data processing services	6	D	500 to 999 employees
Flint township	5142	Data processing services	6	D	500 to 999 employees
Flint township	51421	Data processing services	6	D	500 to 999 employees
Flint township	514210	Data processing services	6	D	500 to 999 employees
Frenchtown township	512	Motion picture and sound recording industries	2	D	20 to 99 employees
Frenchtown township	5121	Motion picture and video industries	2	D	20 to 99 employees
Frenchtown township	51213	Motion picture and video exhibition	2	D	20 to 99 employees
Garfield township	512	Motion picture and sound recording industries	2	D	20 to 99 employees
Garfield township	5121	Motion picture and video industries	2	D	20 to 99 employees
Garfield township	51213	Motion picture and video exhibition	1	D	20 to 99 employees
Garfield township	513	Broadcasting and telecommunications	6	D	100 to 249 employees

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<b>Geography</b>	<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of estab- lishments</b>	<b>Receipts (\$1,000)</b>	<b>Number of employees</b>
Gaylord	513	Broadcasting and telecommunications	5	D	20 to 99 employees
Grand Haven	513	Broadcasting and telecommunications	5	13,897	73
Grand Rapids	512	Motion picture and sound recording industries	28	17,432	179
Grand Rapids	5121	Motion picture and video industries	23	16,679	171
Grand Rapids	51213	Motion picture and video exhibition	3	D	20 to 99 employees
Grand Rapids	513	Broadcasting and telecommunications	40	536,167	1,773
Grand Rapids	5131	Radio and television broadcasting	9	D	500 to 999 employees
Grand Rapids	51311	Radio broadcasting	7	D	250 to 499 employees
Grand Rapids	513112	Radio stations	7	D	250 to 499 employees
Grand Rapids	5132	Cable networks and program distribution	4	D	250 to 499 employees
Grand Rapids	51322	Cable and other program distribution	4	D	250 to 499 employees
Grand Rapids	513220	Cable and other program distribution	4	D	250 to 499 employees
Grand Rapids	514	Information services and data processing services	8	8,489	62
Grand Rapids township	512	Motion picture and sound recording industries	4	D	20 to 99 employees
Grand Rapids township	5121	Motion picture and video industries	3	D	20 to 99 employees
Grand Rapids township	513	Broadcasting and telecommunications	3	D	20 to 99 employees
Greenville	513	Broadcasting and telecommunications	3	D	20 to 99 employees
Grosse Pointe Park	513	Broadcasting and telecommunications	1	D	0 to 19 employees
Hamtramck	513	Broadcasting and telecommunications	1	D	20 to 99 employees
Harper Woods	512	Motion picture and sound recording industries	3	D	20 to 99 employees
Harper Woods	5121	Motion picture and video industries	3	D	20 to 99 employees
Harper Woods	51213	Motion picture and video exhibition	3	D	20 to 99 employees
Holland *	512	Motion picture and sound recording industries	1	D	20 to 99 employees
Holland *	5121	Motion picture and video industries	1	D	20 to 99 employees
Holland *	51213	Motion picture and video exhibition	1	D	20 to 99 employees
Holland *	513	Broadcasting and telecommunications	6	D	20 to 99 employees
Holland (Ottawa County Part) *	512	Motion picture and sound recording industries	1	D	20 to 99 employees
Holland (Ottawa County Part) *	5121	Motion picture and video industries	1	D	20 to 99 employees

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<b>Geography</b>	<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of estab- lishments</b>	<b>Receipts (\$1,000)</b>	<b>Number of employees</b>
Holland (Ottawa County Part) *	51213	Motion picture and video exhibition	1	D	20 to 99 employees
Holland (Ottawa County Part) *	513	Broadcasting and telecommunications	5	D	20 to 99 employees
Holland township	512	Motion picture and sound recording industries	1	D	20 to 99 employees
Holland township	5121	Motion picture and video industries	1	D	20 to 99 employees
Holland township	51213	Motion picture and video exhibition	1	D	20 to 99 employees
Holland township	513	Broadcasting and telecommunications	3	D	20 to 99 employees
Howell	513	Broadcasting and telecommunications	3	D	20 to 99 employees
Imlay City	513	Broadcasting and telecommunications	2	D	20 to 99 employees
Independence township	513	Broadcasting and telecommunications	3	D	20 to 99 employees
Jackson	512	Motion picture and sound recording industries	2	D	20 to 99 employees
Jackson	5121	Motion picture and video industries	2	D	20 to 99 employees
Jackson	51213	Motion picture and video exhibition	2	D	20 to 99 employees
Jackson	513	Broadcasting and telecommunications	5	25,007	113
Kalamazoo	512	Motion picture and sound recording industries	5	D	20 to 99 employees
Kalamazoo	5121	Motion picture and video industries	5	D	20 to 99 employees
Kalamazoo	51213	Motion picture and video exhibition	3	D	20 to 99 employees
Kalamazoo	513	Broadcasting and telecommunications	15	142,595	763
Kalamazoo	5131	Radio and television broadcasting	4	D	250 to 499 employees
Kentwood	514	Information services and data processing services	4	D	20 to 99 employees
Lansing *	512	Motion picture and sound recording industries	7	D	20 to 99 employees
Lansing *	513	Broadcasting and telecommunications	23	D	500 to 999 employees
Lansing *	5131	Radio and television broadcasting	7	D	250 to 499 employees
Lansing *	514	Information services and data processing services	11	D	1,000 to 2,499 employees
Lansing *	5142	Data processing services	7	D	1,000 to 2,499 employees
Lansing *	51421	Data processing services	7	D	1,000 to 2,499 employees
Lansing *	514210	Data processing services	7	D	1,000 to 2,499 employees

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<b>Geography</b>	<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of estab- lishments</b>	<b>Receipts (\$1,000)</b>	<b>Number of employees</b>
Lansing (Ingham County Part) *	512	Motion picture and sound recording industries	7	D	20 to 99 employees
Lansing (Ingham County Part) *	513	Broadcasting and telecommunications	23	D	500 to 999 employees
Lansing (Ingham County Part) *	5131	Radio and television broadcasting	7	D	250 to 499 employees
Lansing (Ingham County Part) *	514	Information services and data processing services	11	D	1,000 to 2,499 employees
Lansing (Ingham County Part) *	5142	Data processing services	7	D	1,000 to 2,499 employees
Lansing (Ingham County Part) *	51421	Data processing services	7	D	1,000 to 2,499 employees
Lansing (Ingham County Part) *	514210	Data processing services	7	D	1,000 to 2,499 employees
Lapeer	513	Broadcasting and telecommunications	4	D	20 to 99 employees
Lathrup Village	513	Broadcasting and telecommunications	5	D	20 to 99 employees
Lincoln Park	512	Motion picture and sound recording industries	1	D	20 to 99 employees
Lincoln Park	5121	Motion picture and video industries	1	D	20 to 99 employees
Lincoln Park	51213	Motion picture and video exhibition	1	D	20 to 99 employees
Lincoln Park	513	Broadcasting and telecommunications	2	D	20 to 99 employees
Livonia	512	Motion picture and sound recording industries	7	D	100 to 249 employees
Livonia	5121	Motion picture and video industries	7	D	100 to 249 employees
Livonia	51213	Motion picture and video exhibition	4	D	20 to 99 employees
Livonia	512131	Motion picture theaters (except drive-ins)	4	D	20 to 99 employees
Livonia	513	Broadcasting and telecommunications	21	D	1,000 to 2,499 employees
Livonia	514	Information services and data processing services	19	49,502	410
Livonia	5142	Data processing services	14	D	250 to 499 employees
Livonia	51421	Data processing services	14	D	250 to 499 employees
Livonia	514210	Data processing services	14	D	250 to 499 employees
Madison Heights	512	Motion picture and sound recording industries	6	D	100 to 249 employees
Madison Heights	5121	Motion picture and video industries	5	D	100 to 249 employees

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<b>Geography</b>	<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of estab- lishments</b>	<b>Receipts (\$1,000)</b>	<b>Number of employees</b>
Madison Heights	51213	Motion picture and video exhibition	3	D	100 to 249 employees
Madison Heights	512131	Motion picture theaters (except drive-ins)	3	D	100 to 249 employees
Madison Heights	5122	Sound recording industries	1	D	20 to 99 employees
Madison Heights	513	Broadcasting and telecommunications	6	D	20 to 99 employees
Marquette	513	Broadcasting and telecommunications	11	D	100 to 249 employees
Meridian township	512	Motion picture and sound recording industries	8	D	100 to 249 employees
Meridian township	5121	Motion picture and video industries	7	D	100 to 249 employees
Meridian township	51213	Motion picture and video exhibition	4	D	100 to 249 employees
Meridian township	512131	Motion picture theaters (except drive-ins)	4	D	100 to 249 employees
Meridian township	513	Broadcasting and telecommunications	5	D	20 to 99 employees
Midland *	512	Motion picture and sound recording industries	2	D	20 to 99 employees
Midland *	5121	Motion picture and video industries	2	D	20 to 99 employees
Midland *	51213	Motion picture and video exhibition	1	D	20 to 99 employees
Midland *	513	Broadcasting and telecommunications	7	D	20 to 99 employees
Midland *	514	Information services and data processing services	6	D	20 to 99 employees
Midland (Midland County Part) *	512	Motion picture and sound recording industries	2	D	20 to 99 employees
Midland (Midland County Part) *	5121	Motion picture and video industries	2	D	20 to 99 employees
Midland (Midland County Part) *	51213	Motion picture and video exhibition	1	D	20 to 99 employees
Midland (Midland County Part) *	513	Broadcasting and telecommunications	7	D	20 to 99 employees
Midland (Midland County Part) *	514	Information services and data processing services	6	D	20 to 99 employees
Milford	513	Broadcasting and telecommunications	1	D	20 to 99 employees
Milford	514	Information services and data processing services	4	D	100 to 249 employees
Milford	5142	Data processing services	4	D	100 to 249 employees
Milford	51421	Data processing services	4	D	100 to 249 employees
Milford	514210	Data processing services	4	D	100 to 249 employees
Monroe	513	Broadcasting and telecommunications	5	D	20 to 99 employees
Mount Clemens	513	Broadcasting and telecommunications	7	D	250 to 499 employees

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<b>Geography</b>	<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of estab- lishments</b>	<b>Receipts (\$1,000)</b>	<b>Number of employees</b>
Mount Morris township	513	Broadcasting and telecommunications	1	D	20 to 99 employees
Mount Morris township	5131	Radio and television broadcasting	1	D	20 to 99 employees
Mount Pleasant	512	Motion picture and sound recording industries	4	D	20 to 99 employees
Mount Pleasant	5121	Motion picture and video industries	4	D	20 to 99 employees
Mount Pleasant	51213	Motion picture and video exhibition	3	D	20 to 99 employees
Mount Pleasant	513	Broadcasting and telecommunications	5	D	20 to 99 employees
Muskegon	513	Broadcasting and telecommunications	4	D	250 to 499 employees
Muskegon township	512	Motion picture and sound recording industries	1	D	20 to 99 employees
Muskegon township	5121	Motion picture and video industries	1	D	20 to 99 employees
Muskegon Heights	513	Broadcasting and telecommunications	3	D	20 to 99 employees
Negaunee	513	Broadcasting and telecommunications	1	D	20 to 99 employees
Norton Shores	512	Motion picture and sound recording industries	3	D	20 to 99 employees
Norton Shores	5121	Motion picture and video industries	3	D	20 to 99 employees
Norton Shores	51213	Motion picture and video exhibition	3	D	20 to 99 employees
Norton Shores	513	Broadcasting and telecommunications	6	D	100 to 249 employees
Novi	512	Motion picture and sound recording industries	3	D	20 to 99 employees
Novi	5121	Motion picture and video industries	3	D	20 to 99 employees
Novi	51213	Motion picture and video exhibition	2	D	20 to 99 employees
Novi	513	Broadcasting and telecommunications	5	25,677	79
Oakland township	513	Broadcasting and telecommunications	1	D	20 to 99 employees
Oak Park	512	Motion picture and sound recording industries	6	5,183	91
Oak Park	5121	Motion picture and video industries	6	5,183	91
Oak Park	514	Information services and data processing services	2	D	20 to 99 employees
Orion township balance *	512	Motion picture and sound recording industries	1	D	20 to 99 employees
Orion township balance *	5121	Motion picture and video industries	1	D	20 to 99 employees
Orion township balance *	513	Broadcasting and telecommunications	3	D	0 to 19 employees
Orion township balance *	514	Information services and data processing services	1	D	20 to 99 employees
Owosso	513	Broadcasting and telecommunications	5	D	20 to 99 employees



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<b>Geography</b>	<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of estab- lishments</b>	<b>Receipts (\$1,000)</b>	<b>Number of employees</b>
Paw Paw	513	Broadcasting and telecommunications	2	D	20 to 99 employees
Petoskey	513	Broadcasting and telecommunications	4	D	20 to 99 employees
Plymouth	513	Broadcasting and telecommunications	10	D	500 to 999 employees
Plymouth	5132	Cable networks and program distribution	6	D	500 to 999 employees
Plymouth	51322	Cable and other program distribution	5	D	500 to 999 employees
Plymouth	513220	Cable and other program distribution	5	D	500 to 999 employees
Plymouth township	513	Broadcasting and telecommunications	4	D	20 to 99 employees
Pontiac	512	Motion picture and sound recording industries	6	D	20 to 99 employees
Pontiac	5121	Motion picture and video industries	6	D	20 to 99 employees
Pontiac	51213	Motion picture and video exhibition	1	D	20 to 99 employees
Pontiac	513	Broadcasting and telecommunications	14	D	500 to 999 employees
Pontiac	514	Information services and data processing services	13	D	500 to 999 employees
Pontiac	5142	Data processing services	13	D	500 to 999 employees
Pontiac	51421	Data processing services	13	D	500 to 999 employees
Pontiac	514210	Data processing services	13	D	500 to 999 employees
Portage	512	Motion picture and sound recording industries	5	D	20 to 99 employees
Portage	5121	Motion picture and video industries	5	D	20 to 99 employees
Portage	51213	Motion picture and video exhibition	2	D	20 to 99 employees
Portage	513	Broadcasting and telecommunications	8	40,148	229
Port Huron	512	Motion picture and sound recording industries	3	D	20 to 99 employees
Port Huron	5121	Motion picture and video industries	3	D	20 to 99 employees
Port Huron	513	Broadcasting and telecommunications	8	D	250 to 499 employees
Redford township	513	Broadcasting and telecommunications	7	D	500 to 999 employees
Rochester Hills	512	Motion picture and sound recording industries	4	D	100 to 249 employees
Rochester Hills	5121	Motion picture and video industries	4	D	100 to 249 employees
Rochester Hills	51213	Motion picture and video exhibition	3	D	100 to 249 employees
Rochester Hills	512131	Motion picture theaters (except drive-ins)	3	D	100 to 249 employees

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<b>Geography</b>	<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of estab- lishments</b>	<b>Receipts (\$1,000)</b>	<b>Number of employees</b>
Rochester Hills	513	Broadcasting and telecommunications	4	D	20 to 99 employees
Romulus	513	Broadcasting and telecommunications	8	D	100 to 249 employees
Romulus	514	Information services and data processing services	5	D	100 to 249 employees
Romulus	5142	Data processing services	4	D	100 to 249 employees
Romulus	51421	Data processing services	4	D	100 to 249 employees
Romulus	514210	Data processing services	4	D	100 to 249 employees
Roseville	513	Broadcasting and telecommunications	12	D	250 to 499 employees
Royal Oak	512	Motion picture and sound recording industries	12	5,663	48
Royal Oak	5121	Motion picture and video industries	12	5,663	48
Royal Oak	513	Broadcasting and telecommunications	9	100,749	420
Saginaw	513	Broadcasting and telecommunications	17	D	500 to 999 employees
Saginaw	5131	Radio and television broadcasting	6	D	100 to 249 employees
Saginaw	514	Information services and data processing services	6	D	100 to 249 employees
Saginaw township	513	Broadcasting and telecommunications	9	D	500 to 999 employees
Saginaw township	514	Information services and data processing services	4	D	100 to 249 employees
Saginaw township	5142	Data processing services	4	D	100 to 249 employees
Saginaw township	51421	Data processing services	4	D	100 to 249 employees
Saginaw township	514210	Data processing services	4	D	100 to 249 employees
St. Clair Shores	513	Broadcasting and telecommunications	5	D	20 to 99 employees
St. Joseph	513	Broadcasting and telecommunications	2	D	20 to 99 employees
Sault Ste. Marie	513	Broadcasting and telecommunications	5	D	20 to 99 employees
Shelby township	513	Broadcasting and telecommunications	3	D	20 to 99 employees
Southfield	5112	Software publishers	31	265,019	582
Southfield	51121	Software publishers	31	265,019	582
Southfield	511210	Software publishers	31	265,019	582
Southfield	512	Motion picture and sound recording industries	24	D	250 to 499 employees
Southfield	5121	Motion picture and video industries	21	D	250 to 499 employees
Southfield	51211	Motion picture and video production	10	D	20 to 99 employees
Southfield	512110	Motion picture and video production	10	D	20 to 99 employees

**1997 Economic Census - Information  
Michigan Places**

<b>Geography</b>	<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of estab- lishments</b>	<b>Receipts (\$1,000)</b>	<b>Number of employees</b>
Southfield	5121101	Motion picture production (except for television)	7	D	20 to 99 employees
Southfield	51213	Motion picture and video exhibition	1	D	20 to 99 employees
Southfield	51219	Postproduction and other motion picture and video industries	10	D	100 to 249 employees
Southfield	512191	Teleproduction and other postproduction services	10	D	100 to 249 employees
Southfield	5122	Sound recording industries	3	D	0 to 19 employees
Southfield	513	Broadcasting and telecommunications	73	1,708,433	4,464
Southfield	5131	Radio and television broadcasting	14	279,606	1,058
Southfield	51311	Radio broadcasting	6	D	250 to 499 employees
Southfield	513112	Radio stations	6	D	250 to 499 employees
Southfield	51312	Television broadcasting	8	D	500 to 999 employees
Southfield	513120	Television broadcasting	8	D	500 to 999 employees
Southfield	514	Information services and data processing services	41	D	1,000 to 2,499 employees
Southfield	5142	Data processing services	34	D	1,000 to 2,499 employees
Southfield	51421	Data processing services	34	D	1,000 to 2,499 employees
Southfield	514210	Data processing services	34	D	1,000 to 2,499 employees
Southgate	514	Information services and data processing services	2	D	100 to 249 employees
Springfield	513	Broadcasting and telecommunications	2	D	20 to 99 employees
Sterling Heights	512	Motion picture and sound recording industries	7	D	100 to 249 employees
Sterling Heights	5121	Motion picture and video industries	7	D	100 to 249 employees
Sterling Heights	51213	Motion picture and video exhibition	3	D	100 to 249 employees
Sterling Heights	512131	Motion picture theaters (except drive-ins)	3	D	100 to 249 employees
Sterling Heights	513	Broadcasting and telecommunications	5	D	250 to 499 employees
Taylor	512	Motion picture and sound recording industries	2	D	100 to 249 employees
Taylor	5121	Motion picture and video industries	2	D	100 to 249 employees
Taylor	51213	Motion picture and video exhibition	2	D	100 to 249 employees
Taylor	512131	Motion picture theaters (except drive-ins)	2	D	100 to 249 employees

**1997 Economic Census - Information  
Michigan Places**

<b>Geography</b>	<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of estab- lishments</b>	<b>Receipts (\$1,000)</b>	<b>Number of employees</b>
Taylor	513	Broadcasting and telecommunications	7	50,647	216
Tecumseh	513	Broadcasting and telecommunications	2	D	20 to 99 employees
Three Rivers	513	Broadcasting and telecommunications	4	D	20 to 99 employees
Traverse City *	512	Motion picture and sound recording industries	5	D	20 to 99 employees
Traverse City *	5121	Motion picture and video industries	5	D	20 to 99 employees
Traverse City *	51213	Motion picture and video exhibition	2	D	20 to 99 employees
Traverse City *	513	Broadcasting and telecommunications	17	52,791	338
Traverse City *	5131	Radio and television broadcasting	7	D	100 to 249 employees
Traverse City (Grand Traverse County Part) *	512	Motion picture and sound recording industries	5	D	20 to 99 employees
Traverse City (Grand Traverse County Part) *	5121	Motion picture and video industries	5	D	20 to 99 employees
Traverse City (Grand Traverse County Part) *	51213	Motion picture and video exhibition	2	D	20 to 99 employees
Traverse City (Grand Traverse County Part) *	513	Broadcasting and telecommunications	16	D	250 to 499 employees
Traverse City (Grand Traverse County Part) *	5131	Radio and television broadcasting	6	D	100 to 249 employees
Troy	5112	Software publishers	22	D	250 to 499 employees
Troy	51121	Software publishers	22	D	250 to 499 employees
Troy	511210	Software publishers	22	D	250 to 499 employees
Troy	512	Motion picture and sound recording industries	19	20,052	177
Troy	5121	Motion picture and video industries	18	D	100 to 249 employees
Troy	51211	Motion picture and video production	10	13,109	73
Troy	512110	Motion picture and video production	10	13,109	73
Troy	5121101	Motion picture production (except for television)	6	11,069	44
Troy	513	Broadcasting and telecommunications	38	D	1,000 to 2,499 employees
Troy	514	Information services and data processing services	37	D	5,000 to 9,999 employees
Troy	5141	Information services	5	D	20 to 99 employees
Troy	51419	Other information services	3	D	20 to 99 employees

**1997 Economic Census - Information  
Michigan Places**

<b>Geography</b>	<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of estab- lishments</b>	<b>Receipts (\$1,000)</b>	<b>Number of employees</b>
Troy	5142	Data processing services	32	D	5,000 to 9,999 employees
Troy	51421	Data processing services	32	D	5,000 to 9,999 employees
Troy	514210	Data processing services	32	D	5,000 to 9,999 employees
Utica	513	Broadcasting and telecommunications	4	D	20 to 99 employees
Walker	512	Motion picture and sound recording industries	2	D	100 to 249 employees
Walker	5121	Motion picture and video industries	2	D	100 to 249 employees
Walker	51213	Motion picture and video exhibition	2	D	100 to 249 employees
Walker	512131	Motion picture theaters (except drive-ins)	2	D	100 to 249 employees
Walker	513	Broadcasting and telecommunications	1	D	100 to 249 employees
Walker	5131	Radio and television broadcasting	1	D	100 to 249 employees
Warren	512	Motion picture and sound recording industries	5	D	100 to 249 employees
Warren	5121	Motion picture and video industries	5	D	100 to 249 employees
Warren	51213	Motion picture and video exhibition	1	D	100 to 249 employees
Warren	513	Broadcasting and telecommunications	7	D	100 to 249 employees
Warren	514	Information services and data processing services	25	D	1,000 to 2,499 employees
Warren	5142	Data processing services	24	D	1,000 to 2,499 employees
Warren	51421	Data processing services	24	D	1,000 to 2,499 employees
Warren	514210	Data processing services	24	D	1,000 to 2,499 employees
Waterford township	512	Motion picture and sound recording industries	7	D	20 to 99 employees
Waterford township	5121	Motion picture and video industries	7	D	20 to 99 employees
Waterford township	51213	Motion picture and video exhibition	3	D	20 to 99 employees
Waterford township	513	Broadcasting and telecommunications	5	D	100 to 249 employees
Wayne	513	Broadcasting and telecommunications	3	D	100 to 249 employees

**1997 Economic Census - Information  
Michigan Places**

<b>Geography</b>	<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of estab- lishments</b>	<b>Receipts (\$1,000)</b>	<b>Number of employees</b>
West Bloomfield township	512	Motion picture and sound recording industries	7	5,250	54
West Bloomfield township	5121	Motion picture and video industries	7	5,250	54
West Bloomfield township	51213	Motion picture and video exhibition	1	D	20 to 99 employees
Westland	512	Motion picture and sound recording industries	3	D	20 to 99 employees
Westland	5121	Motion picture and video industries	3	D	20 to 99 employees
Westland	51213	Motion picture and video exhibition	2	D	20 to 99 employees
Westland	513	Broadcasting and telecommunications	6	D	20 to 99 employees
Woodhaven	513	Broadcasting and telecommunications	4	D	100 to 249 employees
Wyoming	512	Motion picture and sound recording industries	3	D	100 to 249 employees
Wyoming	5121	Motion picture and video industries	3	D	100 to 249 employees
Wyoming	51213	Motion picture and video exhibition	1	D	100 to 249 employees
Wyoming	512131	Motion picture theaters (except drive-ins)	1	D	100 to 249 employees
Wyoming	513	Broadcasting and telecommunications	4	D	100 to 249 employees
Wyoming	514	Information services and data processing services	6	D	100 to 249 employees
Ypsilanti	512	Motion picture and sound recording industries	1	D	20 to 99 employees
Ypsilanti	5121	Motion picture and video industries	1	D	20 to 99 employees
Ypsilanti	51213	Motion picture and video exhibition	1	D	20 to 99 employees
Ypsilanti	512131	Motion picture theaters (except drive-ins)	1	D	20 to 99 employees
Ypsilanti	514	Information services and data processing services	3	D	20 to 99 employees

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r: Revised

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**1997 Economic Census - Information  
Detroit- Ann Arbor- Flint CMSA**

<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of establishments</b>	<b>Receipts (\$1,000)</b>	<b>Number of employees</b>
5112	Software publishers	202	D	2,500 to 4,999 employees
51121	Software publishers	202	D	2,500 to 4,999 employees
511210	Software publishers	202	D	2,500 to 4,999 employees
512	Motion picture and sound recording industries	291	D	2,500 to 4,999 employees
5121	Motion picture and video industries	258	D	2,500 to 4,999 employees
51211	Motion picture and video production	112	97,099	457
512110	Motion picture and video production	112	97,099	457
5121101	Motion picture production (except for television)	81	70,772	353
5121102	Motion picture and video production for television	31	26,327	104
51213	Motion picture and video exhibition	91	D	2,500 to 4,999 employees
512131	Motion picture theaters (except drive-ins)	86	D	2,500 to 4,999 employees
512132	Drive-in motion picture theaters	5	D	20 to 99 employees
51219	Postproduction and other motion picture and video industries	54	70,693	609
512191	Teleproduction and other postproduction services	47	D	500 to 999 employees
5122	Sound recording industries	33	D	100 to 249 employees
51224	Sound recording studios	16	D	20 to 99 employees
512240	Sound recording studios	16	D	20 to 99 employees
513	Broadcasting and telecommunications	676	7,468,693	22,248
5131	Radio and television broadcasting	86	716,305	3,821
51311	Radio broadcasting	64	299,422	2,237
513112	Radio stations	60	D	1,000 to 2,499 employees
51312	Television broadcasting	22	416,883	1,584
513120	Television broadcasting	22	416,883	1,584
5132	Cable networks and program distribution	82	743,040	2,895
51322	Cable and other program distribution	69	690,919	2,824
513220	Cable and other program distribution	69	690,919	2,824
514	Information services and data processing services	368	D	10,000 to 24,999 employees
5141	Information services	72	D	500 to 999 employees
51419	Other information services	51	D	500 to 999 employees

# 1997 Economic Census - Information

## Detroit- Ann Arbor- Flint CMSA

1997 NAICS code	NAICS Industry	Number of establishments	Receipts (\$1,000)	Number of employees
514191	On-line information services	48	D	500 to 999 employees
5142	Data processing services	296	D	10,000 to 24,999 employees
51421	Data processing services	296	D	10,000 to 24,999 employees
514210	Data processing services	296	D	10,000 to 24,999 employees

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# 1997 Economic Census - Information

## Ann Arbor PMSA

1997 NAICS code	NAICS Industry	Number of establishments	Receipts (\$1,000)	Number of employees
5112	Software publishers	59	159,950	1,511
51121	Software publishers	59	159,950	1,511
511210	Software publishers	59	159,950	1,511
512	Motion picture and sound recording industries	24	22,118	325
5121	Motion picture and video industries	21	D	250 to 499 employees
51213	Motion picture and video exhibition	9	D	250 to 499 employees
512131	Motion picture theaters (except drive-ins)	8	D	250 to 499 employees
513	Broadcasting and telecommunications	61	525,224	1,038
5131	Radio and television broadcasting	10	D	100 to 249 employees
51311	Radio broadcasting	9	D	100 to 249 employees
513112	Radio stations	8	D	100 to 249 employees
514	Information services and data processing services	31	132,222	1,197
5141	Information services	16	D	250 to 499 employees
51419	Other information services	13	D	250 to 499 employees
514191	On-line information services	13	D	250 to 499 employees
5142	Data processing services	15	D	500 to 999 employees
51421	Data processing services	15	D	500 to 999 employees
514210	Data processing services	15	D	500 to 999 employees

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# 1997 Economic Census - Information

## Detroit PMSA

1997 NAICS code	NAICS Industry	Number of establishments	Receipts (\$1,000)	Number of employees
5112	Software publishers	139	574,811	2,960
51121	Software publishers	139	574,811	2,960
511210	Software publishers	139	574,811	2,960
512	Motion picture and sound recording industries	255	308,767	3,242
5121	Motion picture and video industries	226	295,209	3,153
51211	Motion picture and video production	102	94,501	429
512110	Motion picture and video production	102	94,501	429
5121101	Motion picture production (except for television)	73	D	250 to 499 employees
5121102	Motion picture and video production for television	29	D	100 to 249 employees
51213	Motion picture and video exhibition	74	130,115	2,133
512131	Motion picture theaters (except drive-ins)	72	D	1,000 to 2,499 employees
512132	Drive-in motion picture theaters	2	D	20 to 99 employees
51219	Postproduction and other motion picture and video industries	49	D	500 to 999 employees
512191	Teleproduction and other postproduction services	42	D	500 to 999 employees
5122	Sound recording industries	29	13,558	89
51224	Sound recording studios	13	D	20 to 99 employees
512240	Sound recording studios	13	D	20 to 99 employees
513	Broadcasting and telecommunications	563	6,705,760	20,242
5131	Radio and television broadcasting	66	665,011	3,168
51311	Radio broadcasting	48	277,890	1,865
513112	Radio stations	45	274,689	1,843
51312	Television broadcasting	18	387,121	1,303
513120	Television broadcasting	18	387,121	1,303
5132	Cable networks and program distribution	72	679,019	2,725
51322	Cable and other program distribution	59	626,898	2,654
513220	Cable and other program distribution	59	626,898	2,654
514	Information services and data processing services	302	2,809,482	17,194
5141	Information services	54	72,191	548
51419	Other information services	37	D	250 to 499 employees
514191	On-line information services	34	D	250 to 499 employees
5142	Data processing services	248	2,737,291	16,646
51421	Data processing services	248	2,737,291	16,646
514210	Data processing services	248	2,737,291	16,646

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# 1997 Economic Census - Information

## Flint PMSA

1997 NAICS code	NAICS Industry	Number of establishments	Receipts (\$1,000)	Number of employees
512	Motion picture and sound recording industries	12	D	100 to 249 employees
5121	Motion picture and video industries	11	D	100 to 249 employees
51213	Motion picture and video exhibition	8	D	100 to 249 employees
512131	Motion picture theaters (except drive-ins)	6	D	100 to 249 employees
513	Broadcasting and telecommunications	52	237,709	968
5131	Radio and television broadcasting	10	D	250 to 499 employees
51311	Radio broadcasting	7	D	100 to 249 employees
513112	Radio stations	7	D	100 to 249 employees
5132	Cable networks and program distribution	6	D	100 to 249 employees
51322	Cable and other program distribution	6	D	100 to 249 employees
513220	Cable and other program distribution	6	D	100 to 249 employees
514	Information services and data processing services	35	D	1,000 to 2,499 employees
5142	Data processing services	33	D	1,000 to 2,499 employees
51421	Data processing services	33	D	1,000 to 2,499 employees
514210	Data processing services	33	D	1,000 to 2,499 employees

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# 1997 Economic Census - Information

## Benton Harbor MSA

1997 NAICS code	NAICS Industry	Number of establishments	Receipts (\$1,000)	Number of employees
512	Motion picture and sound recording industries	10	D	20 to 99 employees
5121	Motion picture and video industries	7	D	20 to 99 employees
51213	Motion picture and video exhibition	5	D	20 to 99 employees
513	Broadcasting and telecommunications	18	51,815	339

Note: D: Withheld to avoid disclosing data for Individual companies; data are not included in higher level totals.

N: Not available or not comparable.

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**1997 Economic Census - Information**  
**Grand Rapids- Muskegon- Holland MSA**

<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of establishments</b>	<b>Receipts (\$1,000)</b>	<b>Number of employees</b>
512	Motion picture and sound recording industries	63	D	500 to 999 employees
5121	Motion picture and video industries	56	D	500 to 999 employees
51211	Motion picture and video production	30	D	100 to 249 employees
512110	Motion picture and video production	30	D	100 to 249 employees
5121101	Motion picture production (except for television)	26	D	100 to 249 employees
51213	Motion picture and video exhibition	19	D	500 to 999 employees
512131	Motion picture theaters (except drive-ins)	18	D	500 to 999 employees
513	Broadcasting and telecommunications	143	925,537	3,484
5131	Radio and television broadcasting	25	D	500 to 999 employees
51311	Radio broadcasting	21	D	500 to 999 employees
513112	Radio stations	21	D	500 to 999 employees
5132	Cable networks and program distribution	14	D	250 to 499 employees
51322	Cable and other program distribution	13	D	250 to 499 employees
513220	Cable and other program distribution	13	D	250 to 499 employees
514	Information services and data processing services	38	D	250 to 499 employees
5142	Data processing services	25	D	250 to 499 employees
51421	Data processing services	25	D	250 to 499 employees
514210	Data processing services	25	D	250 to 499 employees

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# 1997 Economic Census - Information

## Jackson MSA

1997 NAICS code	NAICS Industry	Number of establishments	Receipts (\$1,000)	Number of employees
512	Motion picture and sound recording industries	4	D	20 to 99 employees
5121	Motion picture and video industries	4	D	20 to 99 employees
51213	Motion picture and video exhibition	2	D	20 to 99 employees
513	Broadcasting and telecommunications	15	44,464	205

Note: D: Withheld to avoid disclosing data for individual companies; data are not included in higher level totals.

N: Not available or not comparable

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# 1997 Economic Census - Information

## Kalamazoo- Battle Creek MSA

1997 NAICS code	NAICS Industry	Number of establishments	Receipts (\$1,000)	Number of employees
512	Motion picture and sound recording industries	20	D	250 to 499 employees
5121	Motion picture and video industries	19	D	250 to 499 employees
51213	Motion picture and video exhibition	10	D	100 to 249 employees
512131	Motion picture theaters (except drive-ins)	10	D	100 to 249 employees
513	Broadcasting and telecommunications	61	249,442	1,347
5131	Radio and television broadcasting	13	34,918	379
51311	Radio broadcasting	9	D	100 to 249 employees
513112	Radio stations	6	D	100 to 249 employees

Note: D: Withheld to avoid disclosing data for individual companies; data are not included in higher level totals.

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# 1997 Economic Census - Information

## Lansing- East Lansing MSA

1997 NAICS code	NAICS Industry	Number of establishments	Receipts (\$1,000)	Number of employees
512	Motion picture and sound recording industries	24	D	250 to 499 employees
5121	Motion picture and video industries	22	D	250 to 499 employees
51213	Motion picture and video exhibition	12	D	100 to 249 employees
512131	Motion picture theaters (except drive-ins)	12	D	100 to 249 employees
513	Broadcasting and telecommunications	72	353,351	1,472
5131	Radio and television broadcasting	20	65,442	427
51311	Radio broadcasting	15	31,539	179
513112	Radio stations	13	D	100 to 249 employees
514	Information services and data processing services	28	D	1,000 to 2,499 employees
5141	Information services	14	D	100 to 249 employees
51419	Other information services	9	D	20 to 99 employees
5142	Data processing services	14	D	1,000 to 2,499 employees
51421	Data processing services	14	D	1,000 to 2,499 employees
514210	Data processing services	14	D	1,000 to 2,499 employees

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# 1997 Economic Census - Information

## Saginaw- Bay City- Midland MSA

1997 NAICS code	NAICS Industry	Number of establishments	Receipts (\$1,000)	Number of employees
512	Motion picture and sound recording industries	9	D	100 to 249 employees
5121	Motion picture and video industries	9	D	100 to 249 employees
51213	Motion picture and video exhibition	5	D	100 to 249 employees
512131	Motion picture theaters (except drive-ins)	5	D	100 to 249 employees
513	Broadcasting and telecommunications	56	483,799	2,301
5131	Radio and television broadcasting	13	28,107	417
51311	Radio broadcasting	12	D	250 to 499 employees
513112	Radio stations	12	D	250 to 499 employees
514	Information services and data processing services	25	D	500 to 999 employees
5142	Data processing services	20	D	500 to 999 employees
51421	Data processing services	20	D	500 to 999 employees
514210	Data processing services	20	D	500 to 999 employees

Note: D: Withheld to avoid disclosing data for individual companies; data are not included in higher level totals.

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